



Strengths

Educational

Institutions: This region offers an education resource that includes the University of Wisconsin-La Crosse, Viterbo University and several sites of the Western Wisconsin Technical College, with distant (e-learning) capability, as well as award-winning K-12 schools.

Workforce: A labor force of approximately 147,000, of which more than 24,000 workers are already involved in high tech-based industry employment.

Technology Support: Collaborative thinking and practices are inspired by technology imperatives like the Allied Health Science Center (sponsored by Gundersen-Lutheran and Franciscan-Skemp Health Systems, UW-La Crosse, Viterbo University and the Western Wisconsin Technical College), producing more than 200 health care profession graduates per year; the Technology Business Alliance, advocating policy and programs beneficial to technology-based companies; and the Mauston Cisco Academy technology training program at the WWTC Mauston Campus.

Transportation: Interstate Highways 90 and 94 trisect the region, placing Madison, Milwaukee, Chicago and Minneapolis-St. Paul within a day's drive. The La Crosse Municipal Airport is serviced by American Eagle, Northwest Airlines and Skyway Airlines.

Infrastructure: A diversity of technology zone tax credit sites in the seven counties with more than 2,000 acres prepared for development and more than 840,000 square feet of quality building space to accommodate expanding or new technology-oriented companies.

Clusters

The following high-technology clusters have been identified in the Western Wisconsin Technology Zone:

- Allied Health Sciences & Biomedical Technology
- Paper Printing & Publishing Product
- Wood & Furniture Products
- Plastics, Glass & Composites
- Computer Services, Programming, Software and Information Services
- Machinery, Equipment & Electronic Products
- Food Processing

Contact

Greg Flogstad, Director, Mississippi River Regional Planning Commission

1707 Main Street
Suite 240
La Crosse, WI 54601

Phone: 608/785-9396

Fax: 608/785-9394

E-Mail: greg@mrrpc.com

Western Wisconsin Technology Zone Website: Coming Soon!